

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Information and Public Relations – Awards – Journalism Field Recommendation of the Guidelines Committee for various Journalists Awards – Accepted – Orders – Issued.

GENERAL ADMINISTRATION (I&PR) DEPARTMENT

G.O.Ms.No.16.

Dated: 28.01.2004.

Read the following:

1. G.O.Ms.No.290 General Administration (I&PR) Department, dated 27-6-2002.
2. G.O.Ms.No.383 General Administration (I&PR) department, dated: 2-9-2002.
3. From the Director, Information and Public Relations Department,
Lr.No.7997/Press/C1/2002, dated: 22-10-2003.

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ORDER:

In the references first and second read above, Government have constituted a committee to formulate the guidelines to be followed for various Best Journalist awards instituted by the State Government.

2. The Committee has submitted its report after considering the views of all the editors, senior journalists and other prominent persons.
3. Government, after careful consideration and examination, hereby accepts the recommendations of the Guidelines Committee for various Journalists Awards which are as follows:-

LIFE TIME ACHIEVEMENT AWARD:

- a. The award amount shall be Rs.3.00 lakhs. (Rs. Three Lakhs Only)
- b. The awardee should have a minimum experience about three decades in Journalism.
- c. The overall contribution of the awardee in the field of Journalism should be substantial.
- d. The Committee recommends that the lifetime achievement award may be named as Narla Life-Time Achievement Award.

B. NAGESWARA RAO BEST JOURNALIST AWARD.

- a. The award amount will continue to be Rs.2.00 lakhs. (Rs.Two Lakhs Only)
- b. A full-time journalist shall be eligible for consideration with a minimum experience of 10 years. Criteria for selection will be mainly professional talent.
- c. The selection shall be confined to the journalists working for reputed Newspapers and periodicals in the State as well as journalists working outside the State for papers being published from Andhra Pradesh in Telugu/English/Urdu.
- d. The basis of selection will be mainly the services rendered by him/her to the profession and also the socio-economical aspects and articles covering developmental activities of the Government for the welfare of the society. It shall be confined to senior journalists not below the category of a new Editor/Special Correspondent/Chief of News Bureau.

M.A.RAHEEM BEST PHOTOGRAPHER AWARD:

- a. The award amount will continue to be Rs.2.00 lakhs. (Rs.Two Lakhs Only)

- b. A full time press Photo Journalist shall be eligible for consideration with a minimum experience of 10 years in the profession.
- c. The retired Press Photographer with more than ten years experience in the profession will also be eligible.
- d. The criteria of selection will be mainly on the professional talents of the Photographers while taking into account the press photo/photo features and major events covered.
- e. The selection for Best Press Photographer shall be confined to the press photographer of the reputed Newspapers/News agency and other periodicals in the State as well as the Press Photographer working outside the State for Newspapers being published from Andhra Pradesh in Telugu, Urdu, English and Hindi languages.

KHASA SUBBA RAO, M.NARASINGA RAO AND SHOEBULLA KHAN BEST RURAL JOURNALIST AWARDS:

- a. All journalists working in daily newspapers in rural areas are only eligible for these awards.
- b. The basis of selection will be primarily reporting social, economic and political aspects of rural areas.
- c. In addition, subject, presentation/style, relevance to the present times, impact, professional vision, effect and creativity shall be taken into consideration.
- d. Entries of Journalists with a minimum of 3 years service in the profession are eligible.
- e. Applicant should mention details such as, name of the daily newspaper, date of publication, if having by-line duly mentioning whether his/her contributions are published in main edition or District edition.
- f. The overall performance of the journalist shall also be taken into consideration by the awards committee.
- g. The entries are restricted to the journalists who are working in Telugu, English, Urdu or Hindi Newspapers published from Andhra Pradesh only.
- h. Reports appeared during the calendar year for which award is given shall be taken for consideration.
- i. The selection shall be made from among the working rural journalists/retired as rural journalist by adopting the following.
 - i) Persons sponsored by the organizations.
 - ii) Suo motto.
 - iii) Based on representations make by the individuals and individuals can also be nominated by organizations / Universities / any other institution (eligible rural journalists)
- j. One passport size photograph is to be affixed to the application form and another photo with the applicant's name on the reverse side, must be attached separately.

BEST WOMAN JOURNALIST AWARD.

- a. The award amount shall be enhanced from the existing amount of Rs.20,000/- to Rs.1.00 lakhs.
- b. All women journalists, who are working as reporters or Desk hands are eligible.
- c. No experience restriction.
- d. Outstation woman journalists working for the Newspapers and periodicals published from Andhra Pradesh are also eligible.

Journalistic work during the calendar year for which awards are being given only will be taken for consideration.

MADDURI ANNAPURNAIAH AWARD:

- a. "Madduri Annapurnaiah Life Time Achievement Award" shall be renamed as "Madduri Annapurnaiah Award".
- b. The award amount is Rs.1.00Lakh (Rs.One Lakh Only).
- c. The awardee shall be a journalist working in small or medium Newspaper.
- d. The words "having established newspaper" shall be deleted from the existing G.O.,
- e. For defining small and medium Newspapers, RNI guidelines may be taken into consideration.

BEST CARTOONIST AWARD.

- a. To institute a Best Cartoonist Award to encourage cartoon journalists in the State.
- b. The award amount shall be Rs.1.00 lakh (Rupees One Lakh Only)
- c. A minimum of 10 years of experience shall be taken as criteria for selection of award.
- d. Overall Performance of the applicant shall also be taken into consideration.

BEST URDU JOURNALIST AWARD:

- a. To institute a separate award for Urdu Journalists to boost/encourage journalistic work in Urdu Newspapers.
- b. The award shall be named as Abid Ali Khan Best Urdu Journalist Award.
- c. The award amount shall be Rs.1.00 lakh (Rupees One Lakh Only).
- d. Minimum experience shall be ten years.
- e. Over all contribution to Urdu journalism and socio, economic, political development of the State in general shall be taken into consideration.

BEST ELECTRONIC MEDIA JOURNALIST AWARD:

- a. To institute an award for Best Electronic Media Journalist.
The award amount shall be Rs.1.00 lakh (Rupees One Lakh Only)
- b. Working for electronic media news channels in Andhra Pradesh irrespective of their working place is eligible for the award.
- c. The experience in Electronic media shall be a minimum of five years.
- d. All the Cable, Satellite channels shall be treated on par.
- e. Journalists working for Government media like Doordarshan and Radio (Andhra Pradesh Stations) also shall be considered for the award.

BEST VEDIODGRAPHER AWARD:

- a. To institute an award for Best Videographers
- b. The award amount shall be Rs.1.00 lakh (Rupees One lakh Only)
- c. The minimum experience prescribed is five years.

AWARDS COMMITTEE:

- a. One single Committee with the following persons shall be constituted to finalize all the above awards.
 1. Chairman, Press Academy of A.P. Chairman
 2. A senior Journalist. Member
 3. An Academician from Journalism Department of any University in Andhra Pradesh. Member
 4. An eminent personality of public stature Member
 5. Commissioner / Director, Information and Public Relations Department. Member/Convener

- b. A specialist / representative shall be necessarily co-opted by the Committee at the time of selecting awards for each category of journalists.
- c. The Award Committee shall decide the detailed guidelines for each award as and when necessary in addition to some of the guidelines incorporated in it's report.
4. The Director, Information and Public Relations is directed to arrange the function to give the awards to all categories of Journalists on a single occasion 3rd May of every year i.e. on Press Freedom Day.
5. The Director, Information and Public Relations is also authorised to appoint the Awards Committee much ahead of the above date so that the awardees names are finalized on time.
6. In case a suitable Journalist is not available to any one of the category of awards, the award shall not be given for that year. These guidelines shall be applicable to the pending years also.
7. The expenditure on the above purpose shall be met from the Budget provision of Information and Public Relations Department every year.
8. This order issues with the concurrence of Finance Department, vide their U.O.No. 249/5/Expr.GAD-I/A2/2004, dated 24.1.2004.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

RAJESHWAR THIWARI
SECRETARY TO GOVERNMENT (POLL)

To

The Director, Information and Public Relations, Hyderabad.
The Secretary, press Academy of Andhra Pradesh, Hyderabad.
The Pay and Accounts Officer, Hyderabad.
The Accountant General, A.P., Hyderabad.
The Director of Treasuries and Accounts, A.P., Hyderabad.

Copy to:-

The P.S., to Prl. Secretary to C.M.,
The P.S., to Minister (I&PR)
The P.S., to Minister (I&PR)
The P.S., to Secretary (Pool).
SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Information and Public Relations – Awards – Journalism Field – Orders – Issued on
Journalist Awards – Amended – Orders – Issued.

GENERAL ADMINISTRATION (I&PR-II) DEPARTMENT

G.O.Ms.No.211

Dated: 04.05.2009
Read the following;

1. G.O.Ms.No.16 Genl. Admn. (I&PR) Dept., dated 28.01.2004.
2. G.O.Ms.No.196 Genl. Admn. (I&PR-I) Dept., dated 22.07.2004.
3. From the Spl. Commissioner, Information & Public Relations, Hyderabad, Letter No.018707/MR/C1/07, dated 24.12.2007.
4. From the Spl. Commissioner, Information & Public Relations, Hyderabad, Letter No.018707/MR/C1/07, dated 03.01.2008.
5. From the Spl. Commissioner, Information & Public Relations, Hyderabad, Letter No.018707/MR/C1/07, dated 22.10.2008.
6. From the Spl. Commissioner, Information & Public Relations, Hyderabad, Letter No.018707/MR/C1/07, dated 09.01.2009.

ORDER:

In the circumstances reported by the Spl. Commissioner, Information & Public Relations, Hyderabad in the references 3rd, 4th, 5th & 6th read above, the following amendments are issued to G.O.Ms.No.16 General Administration (I&PR) Department, dated 28.01.2004:-

AMENDMENTS

- (1) After 'd' appearing in para 3 of the G.O. under V.R. NARLA LIFE-TIME ACHIEVEMENT AWARD the following shall be incorporated as 'e':
 - (e) "Open entries need not be invited. Considering the vast experience and high profile of the people in journalism, awards Committee shall select the awardee under this category at its discretion".
- (2) After 'e' appearing in para 3 of the G.O. under M.A. RAHIM BEST PHOTOGRAPHER AWARD the following shall be incorporated as 'f'
 - (f) "Considering the vast experience and professional skills, the awards Committee shall select the awardee at its discretion under this category without inviting entries.
- (3) After 'e' appearing in para 3 of the G.O. under MADDURI ANNAPURNAIAH AWARD the following shall be incorporated as 'f';
 - (f) "The awards Committee shall select the Editors of Small & medium Newspapers established and running since long time considering the service rendered to the society, at its discretion without inviting entries".

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

R.M. GONELA,
PRL. SECRETARY TO GOVERNMENT (I&PR)(FAC)

To
The Spl. Commissioner, Information & Public Relations, Hyderabad.

The Secretary, Press Academy, A.P., Hyderabad.
The Pay and Accounts Officer, Hyderabad.
The Accountant General, A.P. Hyderabad.
The Director of Treasuries and Accounts, A.P., Hyderabad.

Copy to:

The P.S. to Prl. Secretary to C.M.
The P.S. to Minister (I&PR)
The P.S. to Minister (Finance).
The P.s. to Prl. Secretary (I&PR)(FAC).
The Finance (Expr.GAD-1) Dept.
SF/SCs.

//FORWARDED::BY ORDER//

SECTION OFFICER

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Information and Public Relations – Awards- Journalism Field- Amendment to .O.Ms.No.16, G.A. (I&PR) Department, dt.28-1-2004 – Orders- Issued.

GENERAL ADMINISTRATION (I&PR.I) DEPARTMENT

G.O.Ms.No.196

Dated:22-7-2004,

Read the following:

1. G.O.Ms.No.16, G.A.(I&PR) Dept., dt. 28-1-2004.
2. From the then Director, I&PR. Lr.No. 7997/Press/C1/2003, dt.26-02-2004.

ORDER:

In the circumstances stated by the Director, Information and Public Relations in his letter 2nd read above, the following amendment is issued to G.O.Ms.No.16, G.A.(I&PR) Department, dt.28.01.2004, on the recommendation of the Guidelines Committee for Journalists Awards, as informed by the Director, Information and Public Relations, Hyderabad.

AMENDMENTS

1. In para 3 at item 'd' under the caption Life-Time Achievement Award for the words "Narla Life-Time Achievement Award" the words "V.R.Narla Life-Time Achievement Award" shall be substituted.
2. In para 3 at item 'c' under the caption "B.Nageswara Rao, Best Journalist Award" the word "Hindi" shall be added after "Telugu/ English and Urdu".
3. In para 3 under the caption Khasa Subba Rao, M.Narsing Rao and Shoebulla Khan, Best Rural Journalist Awards the following shall be added after 'j'.

K.1) for Khasa Subba Rao, 1st
Best Rural Journalist Award ... Rs.2,00,000/-

2) M.Narsing Rao, 2nd
Best Rural Journalist Award .. Rs.1,00,000/-

3) Shoebulla Khan, 3rd
Best Rural Journalist Award ... Rs.50,000/-

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

K.V.Ramanachary,
Ex-Officio Secretary to Government (I&PR)

P.T.O.

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TO

The Commissioner, Information and Public Relations, Hyderabad.

The Secretary, Press Academy of Andhra Pradesh, Hyderabad

The Pay and Accounts Officer, Hyderabad.

The Accountant General, Andhra Pradesh, Hyderabad.

The Director of Treasuries & Accounts, Andhra Pradesh, Hyderabad.

Copy to P.S. to M(I&PR)

Copy to G.O.Ms.No.16, G.A.(I&PR)Dept., dt.28-01-2004.

Sf / Sc

//Forwarded :: by order//

SECTION OFFICER