

## DIPR OUTDOOR MEDIA APPROVED TENDER RATES (Upto 18.11.2014)

S.No.	Media	Meas-urements	Rates			
			1 month	2 months	3 months	Re-vinyl
1	<b>Ordinary Buses</b>	<b>Per Bus</b>				
	i) Category-I		7975	9975	12975	2000
	ii) Category-II		6975	8975	11975	2000
	iii) Category-III		6970	8970	11970	2000
2	<b>Special Type Buses</b>	<b>Per Bus</b>				
	i) Category-I		7990	11990	19990	3000
	ii) Category-II		7985	11980	19975	3000
	iii) Category-III		7980	11975	19970	3000
3	<b>Vinyl Hoardings</b>	<b>Per sft.</b>				
	i) Category-I		34	46	58	15
	ii) Category-II		29	36	43	15
	iii) Category-III		25	34	40	15
4	<b>Lit Vinyl Hoardings</b>	<b>Per sft.</b>				
	i) Category-I		65	100	140	15
	ii) Category-II		60	95	135	15
	iii) Category-III		48	80	98	15
5	<b>Unipole Hoardings</b>	<b>Per sft.</b>				
	i) Category-I		95	175	244	15
	ii) Category-II		90	170	240	15
	iii) Category-III		80	150	220	15
6	<b>Vinyl Bus Shelters</b>	<b>Per sft.</b>				
	i) Category-I		75	130	220	20
	ii) Category-II		60	110	180	20
	iii) Category-III		50	90	140	20
7	<b>Frontlit Bus Shelters</b>	<b>Per sft.</b>				
	i) Category-I		95	176	280	20
	ii) Category-II		90	170	270	20
	iii) Category-III		80	160	260	20
8	<b>Backlit Bus Shelters</b>	<b>Per sft.</b>				
	i) Category-I		170	300	400	40
	ii) Category-II		160	290	390	40
	iii) Category-III		150	280	380	40
9	<b>Model Bus Shelters</b>	<b>Per sft.</b>				
	i) Category-I		275	500	750	40
	ii) Category-II		260	480	700	40
	iii) Category-III		200	390	550	40
10	<b>Backseat Panel of APSRTC Bus</b>	<b>Per bus</b>				
	i) Category-I		5975	8500	10000	3000
	ii) Category-II		5965	8450	9950	3000
	iii) Category-III		5955	8440	9900	3000
11	<b>Grab Handles in APSRTC Buse</b>	<b>Per bus</b>				
	i) Category-I		3900	7500	9500	500
	ii) Category-II		3800	7400	9400	500
	iii) Category-III		3700	7300	9300	500

12	<b>Backlit Central Median Boards</b>	<b>Per unit</b>				
	i) Category-I		10000	15000	20000	700
	ii) Category-II		4800	8900	10500	700
	iii) Category-III		4600	8700	10000	700
13	<b>Trains</b>	<b>Per coach</b>				
	i) Category-I		14000	28000	42000	4500
	ii) Category-II		14000	28000	42000	4500
	iii) Category-III		14000	28000	42000	4500
14	<b>Flex Wall Hangings (Per unit)</b>	<b>Nos.</b>				
	(1 1/2 x 2 1/2 feet)	<b>10000</b>	135			
		<b>20000</b>	130			
		<b>30000</b>	125			
15	<b>Wall Paintings</b>	<b>Per sft.</b>	Rs.11.50 paise for one time (Upto 26.07.2014)			

**Category Details**

- i) Category-I (GHMC Limits)
- ii) Category-II (Municipal Corporations)
- iii) Category-III (Districts)

S.No.	Media	Meas- urements	Rates			
			1 month	3 months	6 months	Re-vinyl
1	<b>Pillar Boards</b>	<b>Per unit</b>	3000	3100	3200	200
	(upto 27/07/2015)					