

I & PR APPROVED RATES TOWARDS TELECAST OF TV SPOTS AND SCROLLS

Sl. No	Name of the Channel	Rate for 10 sec	Scroll Rate	Strip Rate	Rate for L Band
1	DDK, Yadagiri	As per Prasar Bharati Rate Card			
2	GEMINI	8,000	-	-	-
3	E TV	7,250	-	-	-
4	GEMINI MOVIES	4,000	-	-	-
5	MAA TV	3,800	-	850	3000
6	ZEE Telugu	3,241	200	750	2,500
7	VANITHA TV	1,000	100	175	500
8	Gemini MUSIC	2,750	-	-	-
9	MAA MUSIC	1000	100	300	750
10	MAA Movies	2000	150	300	1500
11	TV 9	4,000	200	700	3,000
12	E TV 2	4,000	200	700	3,000
13	GEMINI News	3,340	-	-	2,505
14	N TV	3,000	150	500	2,250
15	TV 5	3,000	150	500	-
16	SAKSHI TV	3,000	150	500	2,250
17	i- NEWS	3000	150	500	2,250
18	ABN Andhra Jyothi	3000	150	500	2,250
19	T NEWS	3000	150	500	2,250
20	HMTV	1500	75	300	1,125
21	MAHAA	1500	75	300	1,125
22	STUDIO-N	1500	75	300	1,125
23	TV 1	1000	-	-	-
24	E TV (Urdu)	2,040	-	-	-
25	V6 News	3000	150	500	2,250
26	10 TV	1000	75	300	750
27	MUNSIF Urdu	1000	100	300	750
28	CVR News	1000	75	300	750
29	ETV Telangana	1000	-	-	-

30	CVR Health	1000	75	300	750
31	SVB Channel	2,500* 1,000#	*LIVE # Other time	-	-
32	BHAKTHI TV	1,000	100	175	500
33	SUBHAVARTHA	1,000	150	-	-
34	ARADHANA	1,000	100	300	750
35	Calvary TV	1,000	75	300	750