

## Procedure for sanction of rates every year

Rate revision of big newspapers this department follow the G.O.Ms.No.431, G.A. (I&PR) Dept., dt. 23.7.1984, the Government have permitted the Commissioner, Information and Public Relations to release advertisements, and to accept commercial rates of newspapers from time to time as per rules.

In respect of Small Newspapers this department follow the guidelines as per G.O.Ms.No.646, G.A.(I&PR-I) Dept., Dt. 29.8.2007, Government hereby issue the following revised consolidated guidelines for empanelment and revision of rates of Small & Medium newspaper in the list of I&PR Department.

### CIPR approved rates for fixation and revision of Small Newspapers

#### Fixation of rates :

i) Fresh empanelled newspapers (Urdu/Hindi)	-	Rs.40/-
ii) Fresh empanelled newspapers (English)	-	Rs.45/-
iii) Fresh empanelled newspapers (Telugu)	-	Rs.50/-

#### Revision of rates :

##### A) 4 Pages for all languages

Telugu	-	Rs.15/-	English	-	Rs.13/-
Urdu	-	Rs.12/-	Hindi	-	Rs.12/-

##### B) 6 or 8 Pages for any language

Telugu	-	Rs.18/-	English	-	Rs.18/-
Urdu	-	Rs.18/-	Hindi	-	Rs.18/-

##### C) B&W Combined Editions

Telugu	-	Rs.21/-	English	-	Rs.21/-
Urdu	-	Rs.21/-	Hindi	-	Rs.21/-

##### D) Any languages Color - Single

Telugu	-	Rs.23/-	English	-	Rs.23/-
Urdu	-	Rs.23/-	Hindi	-	Rs.23/-

##### E) Any languages Color - Combined

Telugu	-	Rs.25/-	English	-	Rs.25/-
Urdu	-	Rs.25/-	Hindi	-	Rs.25/-